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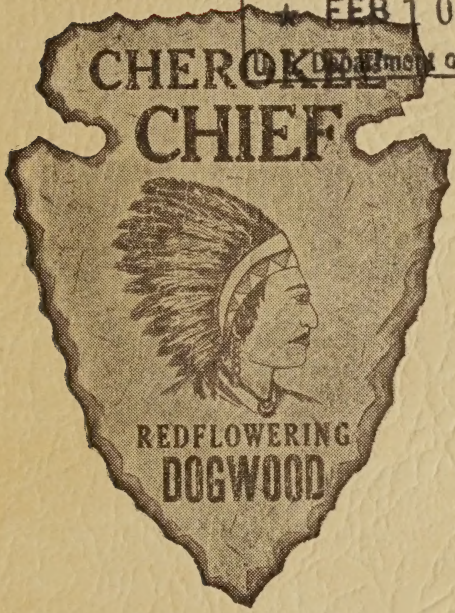
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*Wholesale*

# PRICE LIST

**Fall 1958.....Spring 1959**

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**"CHEROKEE CHIEF" DOGWOOD**

Patent No. 1710

**IKE  
HAWKERSMITH  
NURSERY**

**WINCHESTER, TENNESSEE**

# WHOLESALE PRICE LIST

TO THE WHOLESALE TRADE

**FALL OF 1958**

**SPRING 1959**



MEMBER

American Association of Nurserymen  
Tennessee Association of Nurserymen  
Southern Association of Nurserymen

**SPECIALIZING IN PINK DOGWOOD**

**IKE  
HAWKERSMITH  
NURSERY**

**PHONE**

**WOodlawn**

**7-3823**

**WINCHESTER, TENNESSEE**



# **WHOLESALE PRICE LIST**

**FALL OF 1958**

**SPRING 1959**

**This list cancels all previous quotations**

## **TERMS AND CONDITIONS OF SALE**

We accept all orders subject to our crop conditions and that they shall be void should injury befall the stock from hail, storm or any other causes by weather over which we have no control.

### **TERMS**

We offer the usual terms: Net 30 days from date of shipment to those of known responsibilities but must have satisfactory business references from others or remittance must accompany order. Those desiring stock shipped C.O.D. please remit one fourth the amount of their purchase when ordering. SPECIAL arrangements by other terms.

### **PACKING**

All charges for packing at cost. All orders accompanied by cash in full, will be packed free.

### **SHIPPING**

We pack all our stock with the greatest care and our responsibility ceases when the stock is delivered to the carrier.

### **OUR GUARANTEE**

We exercise the greatest care to keep all varieties true to name, but we will not be responsible to the purchaser beyond amount of invoice. All claims for errors must be made within 5 days after receipt of goods.

## **Ike Hawkersmith Nursery**

**"Pink Dogwood A Specialty"**

**WINCHESTER, TENNESSEE**

## FRUIT TREES

### APPLE, 2 Year

	Per Each	Per 10	Per 100
11/16 cal. ....		\$ .65	\$ .60
9/16 cal. ....		.55	.50
7/16 cal. ....		.45	.40

#### VARIETIES

Yellow Delicious	Red Stayman
Dbl. Red Delicious	Yellow transparent
Yorking	Grimes Golden
Red Jonathan	Lodi
Winesap	C. O. Rome Beauty
Early Harvest	Wilson Red June
N. W. Greening	Horse Apple

### APPLE 1 year

4 to 6 ft. ....	\$ .50	\$ .45
3 to 4 ft. ....	.45	.40
2 to 3 ft. ....	.35	.30

#### VARIETIES

Dbl. Red Delicious	Red June
Yellow Delicious	Red Rome Beauty
Lodi	Yorking
Early Harvest	Yellow Transparent
Winesap	Red Jonathan
Red Stayman	Vance Delicious
Horse Apple	



### PEACH (June Budded)

3 to 4 ft. ....	\$ .35	\$ .30
2 to 3 ft. ....	.30	.25
18 to 24 in. ....	.25	.20
12 to 18 in. ....	.18	.13

#### VARIETIES

Belle of Ga.	Cardinal
Shippers Late Red	J. H. Hale
Hale Haven	Red Haven
Coronet	Elberta

(PEACH—Varieties Continued On Next Page)



**PEACH (June Budded)—Continued**

Sunhigh	Red Cap
Jubilee	Mayflower
Indian Cling	Dixie Gem
Golden East	Blake
Rio Osa Gem	Sullivan Ea. Elberta
Southland	Dixie Red
Keystone	Rich Haven
Early Hiley	Sun Haven
Red Skin	July Heath
July Elberta	

**PEACH \*\*DORMANT BUDDED**

	Per Each	Per 10	Per 100
11/16 cal.		\$ .60	\$ .55
9/16 cal.		.50	.45
7/16 cal.		.40	.35
3 to 4 ft.		.35	.30
2 to 3 ft.		.30	.25

**VARIETIES**

Sullivan Early Elberta	Elberta
J. H. Hale	Belle of Ga.
Early Hiley	Jubilee
Red Haven	Dixie Red
Blake	Rich Haven
Champion	Sun Haven
July Elberta	Southland
Cardinal	Red Leaf Peach

**PEAR**

5/6-11/16 cal.	\$ .65	\$ .60
4 to 5 ft.	.55	.50
3 to 4 ft.	.45	.40
2 to 3 ft.	.35	.30

**VARIETIES**

Keiffer	Bartlett
Orient	Baldwin

**SWEET CHERRY**

11/16 cal.	\$ .95	\$ .90
9/16 cal.	.85	.80
7/16 cal.	.70	.65
3 to 4 ft.	.55	.50
2 to 3 ft.	.45	.40

**VARIETIES**

Black Tartarian

**SOUR CHERRY**

11/16 cal.	\$ .85	\$ .80
9/16 cal.	.65	.60
7/16 cal.	.55	.50
2 to 3 ft.	.45	.40

**VARIETIES**

Montmorency	Early Richmond
-------------	----------------

**PLUMS AND APRICOTS**

5 to 6 ft.	\$ .65	\$ .60
4 to 5 ft.	.55	.50
3 to 4 ft.	.45	.40
2 to 3 ft.	.35	.30
18 to 24 in.	.25	.20

(Plums and Apricots continued on next page)

**PLUMS AND APRICOTS—Continued  
VARIETIES**

Burbank	Moorpark
Red June	Superb
Bruce	Methley
Damson	

**FIGS, 1 Year**

	Per Each	Per 10	Per 100
3 to 4 ft. ....		\$ .65	\$ .60
2 to 3 ft. ....		.55	.50
18 to 24 in. ....		.35	.30
12 to 18 in. ....		.30	.25

**VARIETIES**

Brown Turkey	Celestial
--------------	-----------

**VINES**

**GRAPES, 2 Year**

	Per Each	Per 10	Per 100
Concord .....		\$ .20	\$ .15
Niagra .....		.23	.18
Catawba .....		.25	.20
Fredonia .....		.22	.17
Scuppernong .....		.55	.50

**STRAWBERRIES**

	Per 1000
Blakemore .....	\$10.00
Aroma .....	10.00
Tennessee Beauty .....	11.00
Tennessee Shipper .....	11.00
Gem Everbearing .....	12.00
Streamliner .....	20.00

**BOYSENBERRY**

Thornless .....	\$75.00
Regular .....	65.00

**NUT TREES**

**PECANS, Stuart**

	Per Each	Per 10	Per 100
5 to 6 ft. ....		\$2.70	\$2.60
4 to 5 ft. ....		2.45	2.35
3 to 4 ft. ....		2.20	2.10
2 to 3 ft. ....		1.45	1.35

**CHINESE CHESTNUT**

5 to 6 ft. ....	\$1.60	\$1.50
4 to 5 ft. ....	1.35	1.25
3 to 4 ft. ....	.85	.75
2 to 3 ft. ....	.60	.50
18 to 24 in. ....	.40	.35

**FLOWERING TREES & SHRUBS**

**CORNUS FLORIDA RUBRA, 1 Year**

	Per Each	Per 10	Per 100
3 to 4 ft. br. ....		\$2.25	\$2.00
30 to 36 in. br. ....		1.75	1.50
24 to 30 in. br. ....		1.50	1.25
18 to 24 in. br. ....		1.25	1.00
12 to 18 in. br. ....		.75	.65
6 to 12 in. br. ....		.60	.50



**DEUTZIA, Pride of Rochester**

	Per Each	Per 10	Per 100
4 to 5 ft. ....		\$ .50	\$ .45
3 to 4 ft. ....		.40	.35
2 to 3 ft. ....		.30	.25

**CREPE MYRTLE**

3 to 4 ft. ....	\$ .70	\$ .65
2 to 3 ft. ....	.55	.50
18 to 24 in. ....	.35	.30

**VARIETIES**

Pink  
Red

White  
Orchid

**COMMON SNOWBALL**

2 to 3 ft. ....	\$1.05	\$1.00
18 to 24 in. ....	.80	.75
12 to 18 in. ....	.55	.50

**BEAUTY BUSH**

3 to 4 ft. br. ....	\$ .65	\$ .60
2 to 3 ft. br. ....	.50	.45
18 to 24 in. br. ....	.35	.30

**WEIGELA ROSEA**

3 to 4 ft. ....	\$ .35	\$ .30
2 to 3 ft. ....	.30	.25

**WEIGELA VANICEKI**

2 to 3 ft. ....	\$ .45	\$ .40
18 to 24 in. ....	.30	.25

**SPIREA FOBELI**

2 to 3 ft. ....	\$ .60	\$ .50
18 to 24 in. ....	.45	.40

**SPIREA THUMBERGI**

2 to 3 ft. ....	\$ .45	\$ .40
18 to 24 in. ....	.35	.30

**HYDRANGEA OAKLEAF**

2 to 3 ft. ....	\$ .55	\$ .50
18 to 24 in. ....	.45	.40

**HYDRANGEA P&G**

2 to 3 ft. ....	\$ .55	\$ .50
18 to 24 in. ....	.45	.40

**FLOWERING PEACH, 1 Year  
Dormant Budded**

11/16 cal. ....	\$ .75	\$ .65
9/16 cal. ....	.65	.55
3 to 4 ft. ....	.50	.40
2 to 3 ft. ....	.35	.30

**VARIETIES**

White

Red

Pink

## FLOWERING POMEGRANATE

	Per Each	Per 10	Per 100
2 to 3 ft. ....		\$ .60	\$ .50
18 to 24 in. ....		.40	.35

## FLOWERING ALMOND

2 to 3 ft. ....	\$ .50	\$ .40
18 to 24 in. ....	.40	.35

## FLOWERING PLUM, Newport

5 to 6 ft. ....	\$ .75	\$ .65
4 to 5 ft. ....	.65	.55
3 to 4 ft. ....	.50	.40
2 to 3 ft. ....	.35	.30

## FLOWERING CRAB, 2 Year

1 in. cal. br. ....	\$1.50	\$1.25
11/16 in. cal. br. ....	1.10	1.00
9/16 in. cal. br. ....	.85	.75

## VARIETIES

## Eleyi

Нора

## Lemonine



**FLOWERING CRAB, 1 Year Buds**

	Per Each	Per 10	Per 100
4 to 5 ft. br. ....		\$ .70	\$ .60
3 to 4 ft. br. ....		.60	.50
2 to 3 ft. br. ....		.35	.30

## VARIETIES

Hopa

Atrosanguinea

## Eleyi

**FLOWERING CRAB, 1 Year Buds**

5 to 6 ft.	\$1.35	\$1.25
4 to 5 ft.	1.10	1.00
3 to 4 ft.	.85	.75
2 to 3 ft.	.55	.50

## VARIETIES

Almey



# CHEROKEE CHIEF DOGWOOD



## CHEROKEE CHIEF DOGWOOD

Patent No. 1710

	Each 1-9	Each 10-29	Each 30-100
6 to 12 in. br. ....	\$ .90	\$ .85	\$ .75
12 to 18 in. ....	1.15	1.10	1.00
18 to 24 in. ....	1.50	1.40	1.25
24 to 30 in. ....	1.75	1.65	1.50
30 to 36 in. ....	2.35	2.20	2.00
3 to 4 ft. ....	4.00	3.85	3.50
4 to 5 ft. ....	5.25	4.95	4.50
5 to 6 ft. ....	7.00	6.60	6.00
6 to 7 ft. ....	8.80	8.30	8.00

## CHEEROKEE CHIEF DOGWOOD

Patent No. 1710

Dormant Buds on field grown

seedlings budded for fall of 1958

.....\$35.00 per hundred

## AMERICA'S FAVORITE FLOWERING TREE

A sexual reproduction of Cherokee Chief Dogwood, Plant Patent 1710, without permission of patent owner, is a violation under United States patent laws.

The Trade Mark "Cherokee Chief" is registered.

## MAGNOLIA SOULANGEANA

	Each	Per 10	Per 100
3 to 4 ft. B&B .....		\$3.25	\$3.00
2 to 3 ft. B&B .....		2.25	2.00

## MAGNOLIA NIGRA

3 to 4 ft. B&B .....	\$3.25	\$3.00
2 to 3 ft. B&B .....	2.25	2.00

## PRUNUS TRILOBA PLENA

Budded on Plum Understock

3 to 4 ft. ....	\$ .55	\$ .50
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## FLOWERING TREES AND SHRUBS

### CORNUS FLORIDA RUBRA, 1 Year

	Per Each	Per 10	Per 100
3 to 4 ft. br. ....		\$2.25	\$2.00
30 to 36 in. br. ....		1.75	1.50
24 to 30 in. br. ....		1.50	1.25
18 to 24 in. br. ....		1.25	1.00
12 to 18 in. br. ....		.75	.65
6 to 12 in. br. ....		.60	.50



### CORNUS FLORIDA RUBRA

2 Year and 3 Year

Pink Flowering Dogwood

8 to 10 ft. B&B .....	\$10.00	\$9.00
7 to 8 ft. B&B .....	7.25	7.00
6 to 7 ft. B&B .....	6.25	6.00
5 to 6 ft. br. ....	4.75	4.50
4 to 5 ft. br. ....	3.75	3.50
3 to 4 ft. br. ....	2.75	2.50
30 to 36 in. br. ....	1.75	1.50
24 to 30 in. br. ....	1.50	1.25



## **CORNUS FLORIDA PLENA**

### **Double White Flowering Dogwood**

	Per Each	Per 10	Per 100
24 to 30 in. br. ....		\$1.50	\$1.25
18 to 24 in. br. ....		1.25	1.00
12 to 18 in. br. ....		1.00	.75

## **CORNUS FLORIDA, 1 Year Seedlings**

6 to 12 in. ....\$50.00 per Thousand

## **CORNUS FLORIDA RUBRA**

Dormant buds on field grown seedlings

.....\$25.00 per Hundred

## **CORNUS FLORIDA, White Dogwood**

6 to 7 ft. B & B .....	\$4.25	\$4.00
5 to 6 ft. br. ....	2.75	2.50
4 to 5 ft. br. ....	1.75	1.50
3 to 4 ft. br. ....	1.10	1.00
18 to 24 in. br. ....	.55	.50

## **EVERGREENS — B & B**

### **BIOTA BONITA**

2 to 3 ft. ....	\$1.75	\$1.65
18 to 24 in. ....	1.50	1.25
15 to 18 in. ....	1.25	1.00



### **BAKER'S**

3 to 4 ft. ....	\$2.00	\$1.75
2 to 3 ft. ....	1.75	1.50
18 to 24 in. ....	1.50	1.25

### **EXCELSA ARBORVITAE**

2 to 3 ft. ....	\$1.75	\$1.50
18 to 24 in. ....	1.50	1.25

### **JUNIPER, Greek**

2 to 3 ft. ....	\$2.25	\$2.00
18 to 24 in. ....	1.75	1.50
15 to 18 in. ....	1.50	1.25



## **JUNIPERS, Pfitzers**

	<b>Per Each</b>	<b>Per 10</b>	<b>Per 100</b>
24 to 30 in. ....		\$2.25	\$2.00
18 to 24 in. ....		1.85	1.75
15 to 18 in. ....		1.35	1.25

## **PFITZER HETZI, Blue Spreader**

30 to 36 in. ....	\$2.75	\$2.50
24 to 30 in. ....	2.00	1.75
15 to 18 in. ....	1.50	1.25

## **HEMLOCK CANADIAN**

4 to 5 ft. ....	\$5.50	\$5.00
3 to 4 ft. ....	4.50	4.00
2 to 3 ft. ....	3.00	2.75
18 to 24 in. ....	2.25	2.00

## **PYRAMIDAL ARBORVITAE**

3 to 4 ft. ....	\$2.75	\$2.50
2 to 3 ft. ....	2.25	2.00

## **JUNIPER IRISH**

3 to 4 ft. ....	\$1.50	\$1.25
2 to 3 ft. ....	1.25	1.00

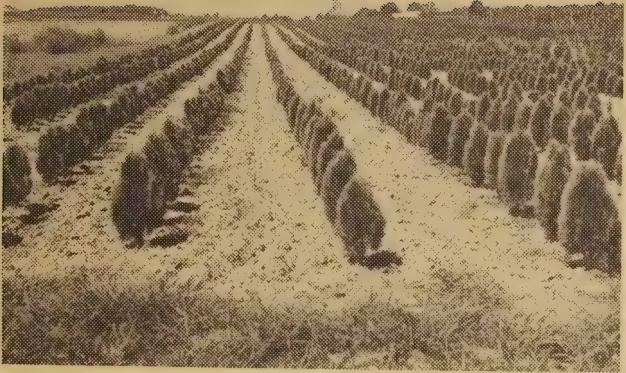
## **FASTIGIATA**

3 to 4 ft. ....	\$1.75	\$1.50
2 to 3 ft. ....	1.50	1.25

## **GLOBE**

18 to 24 in. ....	\$2.00	\$1.75
15 to 18 in. ....	1.75	1.50





### BERKMAN'S GOLDEN

	Per Each	Per 10	Per 100
18 to 24 in. ....		\$2.00	\$1.75
15 to 18 in. ....		1.50	1.25

### BIOTA CONSPICUA

2 to 3 ft. ....	\$1.65	\$1.50
18 to 24 in. ....	1.35	1.25

### WHITE PINE

3 to 4 ft. ....	\$2.15	\$2.00
2 to 3 ft. ....	1.65	1.50

## BROADLEAF EVERGREENS

### ABELIA GRANDIFLORA

3 to 4 ft. br. ....	\$ .80	\$ .75
2 to 3 ft. br. ....	.55	.50
18 to 24 in. br. ....	.45	.40
(25¢ Extra for B&B)		

### NANDINA

30 to 36 in. B&B ....	\$1.75	\$1.50
24 to 30 in. B&B ....	1.50	1.25
18 to 24 in. B&B ....	1.25	1.00

### PHOTINA SERRULATA

30 to 36 in. B&B ....	\$2.25	\$2.00
24 to 30 in. B&B ....	1.75	1.50

### EUONYMUS PATENS, (Small Leaf)

24 to 30 in. B&B ....	\$1.25	\$1.15
18 to 24 in. B&B ....	1.10	1.00

### EUONYMUS PATENS, (Large Leaf)

18 to 24 in. B&B ....	\$1.10	\$1.00
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### EUONYMUS ALATUS COMPACTUS

2 to 3 ft. B&B ....	\$1.35	\$1.25
18 to 24 in. B&B ....	1.10	1.00

## RED LEAF BARBERRY

	Per Each	Per 10	Per 100
4 to 5 ft. ....		\$ .70	\$ .60
2 to 3 ft. ....		.55	.50
18 to 24 in. ....		.45	.40
15 to 18 in. ....		.35	.30
(50¢ Extra for B&B)			

## JULIANAE BARBERRY

24 to 30 in. ....	\$2.15	\$2.00
18 to 24 in. ....	1.65	1.50



## CHERRY LAUREL

4 to 5 ft. B&B .....	\$3.50	\$3.25
3 to 4 ft. B&B .....	2.50	2.25
2 to 3 ft. B&B .....	2.00	1.75

## SPIRAEA, V. H.

2 to 3 ft. ....	\$ .40	\$ .35
18 to 24 in. ....	.30	.25

## SPIRAEA, Anthony Waterer

2 to 3 ft. ....	\$ .60	\$ .50
18 to 24 in. ....	.50	.40

## FORSYTHIA, Golden Belle

4 to 5 ft. ....	\$ .45	\$ .40
3 to 4 ft. ....	.35	.30
2 to 3 ft. ....	.30	.25

## ELAEAGNUS FRUITLANDI

2 to 3 ft. B&B .....	\$1.10	\$1.00
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## PYRACANTHA, Red and Orange Berry

2 to 3 ft. B&B .....	\$2.15	\$2.00
18 to 24 in. B&B .....	1.65	1.50

## BOXWOOD SEMPERVIRENS

15 to 18 in. B&B .....	\$1.60	\$1.50
12 to 15 in. B&B .....	1.25	1.10





### **SCHIPKAENSIS LAUREL**

	Per Each	Per 10	Per 100
18 to 24 in. B&B .....		\$2.25	\$2.00
15 to 18 in. B&B .....		1.75	1.50

### **WAXLEAF LIGUSTRUM**

18 to 24 in. B&B .....	\$1.50	\$1.25
15 to 18 in. B&B .....	1.25	1.00

### **VIBURNUM RHYTIDOPHYLLUM LEATHERLEAF**

24 to 30 in. B&B .....	\$2.75	\$2.50
18 to 24 in. B&B .....	2.25	2.00
15 to 18 in. B&B .....	1.40	1.25

### **VIBURNUM JUDDI**

2 to 3 ft. B&B .....	\$2.60	\$2.50
18 to 24 in. B&B .....	2.15	2.00

### **VIBURNUM CARLESI**

18 to 24 in. B&B .....	\$2.10	\$2.00
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### **VIBURNUM CHENAULTI**

18 to 24 in. B&B .....	\$2.10	\$2.00
15 to 18 in. B&B .....	1.60	1.50

### **VIBURNUM BURKWOODI**

2 to 3 ft. B&B .....	\$2.75	\$2.50
18 to 24 in. B&B .....	2.25	2.00



## MAGNOLIA GRANDIFLORA

	Per Each	Per 10	Per 100
5 to 6 ft. B&B .....		\$5.25	\$5.00
4 to 5 ft. B&B .....		4.25	4.00
3 to 4 ft. B&B .....		3.25	3.00
2 to 3 ft. B&B .....		2.10	2.00



## ILEX CRENATA ROTUNDIFOLIA

	Per Each	Per 10	Per 100
24 to 30 in. B&B .....		\$2.65	\$2.50
18 to 24 in. B&B .....		2.15	2.00
15 to 18 in. B&B .....		1.65	1.50





### ILEX CRENATA BURFORDI

	Per Each	Per 10	Per 100
30 to 36 in. B&B .....		\$3.25	\$3.00
24 to 30 in. B&B .....		2.75	2.50
18 to 24 in. B&B .....		2.15	2.00
15 to 18 in. B&B .....		1.65	1.50

### ILEX VOMITORIA

2 to 3 ft. B&B .....	\$2.65	\$2.50
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### ILEX OPACA HOWARDI

3 to 4 ft. B&B .....	\$2.65	\$2.50
2 to 3 ft. B&B .....	2.15	2.00

## SHADE TREES

### RED BUD

	Per Each	Per 10	Per 100
6 to 8 ft. ....		\$1.35	\$1.25
4 to 5 ft. ....		.85	.75
3 to 4 ft. ....		.70	.60

### CHINESE ELM

10 to 12 ft. ....	\$1.85	\$1.75
8 to 10 ft. ....	1.35	1.25
6 to 8 ft. ....	.95	.85
4 to 5 ft. ....	.60	.50

### MIMOSA

5 to 6 ft. ....	\$1.10	\$1.00
4 to 5 ft. ....	.85	.75
3 to 4 ft. ....	.60	.50

### AMERICAN LINDEN

10 to 12 ft. ....	\$2.60	\$2.50
8 to 10 ft. ....	1.85	1.75
6 to 8 ft. ....	1.35	1.25
5 to 6 ft. ....	1.10	1.00

## TULIP POPLAR

	Per Each	Per 10	Per 100
8 to 10 ft. ....		\$1.35	\$1.25
6 to 8 ft. ....		1.10	1.00
5 to 6 ft. ....		.85	.75

## NORTHERN CATALPA

8 to 10 ft. ....	\$1.60	\$1.50
6 to 8 ft. ....	1.10	1.00
5 to 6 ft. ....	.85	.75

## AMERICAN SYCAMORE

8 to 10 ft. ....	\$1.75	\$1.50
6 to 8 ft. ....	1.35	1.25
5 to 6 ft. ....	1.00	.90
4 to 5 ft. ....	.60	.50

## NORWAY MAPLE

6 to 8 ft. ....	\$2.10	\$2.00
5 to 6 ft. ....	1.60	1.50

## BOX ELDER

8 to 10 ft. ....	\$1.35	\$1.25
6 to 8 ft. ....	1.10	1.00

## SUGAR MAPLE

10 to 12 ft. ....	\$4.00	\$3.75
8 to 10 ft. ....	3.00	2.75
6 to 8 ft. ....	2.00	1.75
5 to 6 ft. ....	1.50	1.25



## SILVER MAPLE

12 to 15 ft. ....	\$2.10	\$2.00
10 to 12 ft. ....	1.75	1.50
8 to 10 ft. ....	1.25	1.00
5 to 6 ft. ....	.65	.60
4 to 6 ft. ....	.50	.40



*Featuring*



BRARY  
RECEIVED  
★ FEB 10 1909  
U. S. Department of Agriculture

**A NEW AND  
DISTINCTIVE  
RED-FLOWERING  
DOGWOOD**

*Once* IN A GREAT WHILE,

the wonderful workings of nature produce a truly outstanding plant possessing the good traits of its parents and further endowed with beauty and merit far beyond that of its predecessors. Such a plant is "CHEROKEE CHIEF"—a truly red—Red-Flowering Dogwood (*Cornus Florida Rubra*) with excellent growth and outstanding foliage characteristics.

## • NEW • DIFFERENT • OUTSTANDING

### ▼ BLOOMS A BEAUTIFUL DEEP RED

A clean rich ruby red that holds up throughout blooming period

### ▼ NEW GROWTH A BRIGHT RED

In spring and early summer the new growth is a bright red, much deeper than ordinary, reflecting the deeper color of the blossoms. Fall coloring is bright scarlet shading to green.

### ▼ EXCELLENT GROWER

A strong clean grower with dominant leader and uniform branching habits.

### *Flowering Dogwood*

has long been known for its great beauty and has become a much planted tree by individuals, cities, civic groups, etc. Cultivated in America since 1731, it is now used from Michigan to Florida and Long Island to California.

Colorful blooms before leaves appear in spring, luxuriant green foliage all summer turning bright scarlet in fall, bright red berries in fall and early winter, plus an interesting branching habit makes the flowering dogwood one of America's most handsome trees with a special interest for every season of the year.

The new "CHEROKEE CHIEF" gives you all the above plus the deeper color of its blooms and foliage and its excellent growth characteristics. For the first time a truly outstanding—really red—Red-Flowering Dogwood.







CHEROKEE CHIEF

## *Here's the Signal!*

**TO BOOST YOUR SALES**

Cash in on "CHEROKEE CHIEF"  
by presenting this outstanding new Red-  
Flowering Dogwood to YOUR buying public.

PLACE Your order early to assure your supply of this  
wonderful new plant.

A colorful tag complete with planting instructions is fur-  
nished free with each "CHEROKEE CHIEF" tree.

The following sales aids are available for your use at cost.

- 1. Colored gummed stickers \$3.00 per 1000
- 2. Advertising mats of Arrowhead cut on front  
of this folder available free.
- 3. This folder at \$2.00 per 100 with this back  
page blank for your own imprinting.







